



AGENDA

1. Understand Information Landscape in India
2. Digital Consumers
3. Challenges (Misinformation & Disinformation)
4. Smart Verification Tools

INDIA Today



the world's **largest**
print-media market

70 000+ newspapers

100 million copies sold daily



690 + satellite channels

80+ are news channels

Digital MEDIA



530 million

smartphone users in 2018



254 million

Internet users in 2014



241 million

Facebook users compared
to the US's 240 million

500 million

Internet users today



200 million

monthly whatsapp active
users in India

Digital Consumers

How Indians are using the Internet



INDIA 1 (Mature Users)

Users

First 150-200M internet users

Device

Desktop+mobile users

Language

English Readers

Connectivity

All 3G/4G users in this segment
Majority have WiFi access.

Demographics

SEC A-B Urban



INDIA 2 (Next Billion Users)

Next 200M + next 200M non users

Mobile-only users

Regional Language Readers
(Preferred)

2G users with access to employer's
WiFi in some cases

SEC B-E Urban+Rural



INDIA 3 (Non Users)

Next 600M non users

Featurephone (if any)

Regional readers (incl. illiterate)

2G users (no data connection)

\$25/month HH income

Fundamental shift in... how we find Info, make decisions, engage with people & make ourselves heard

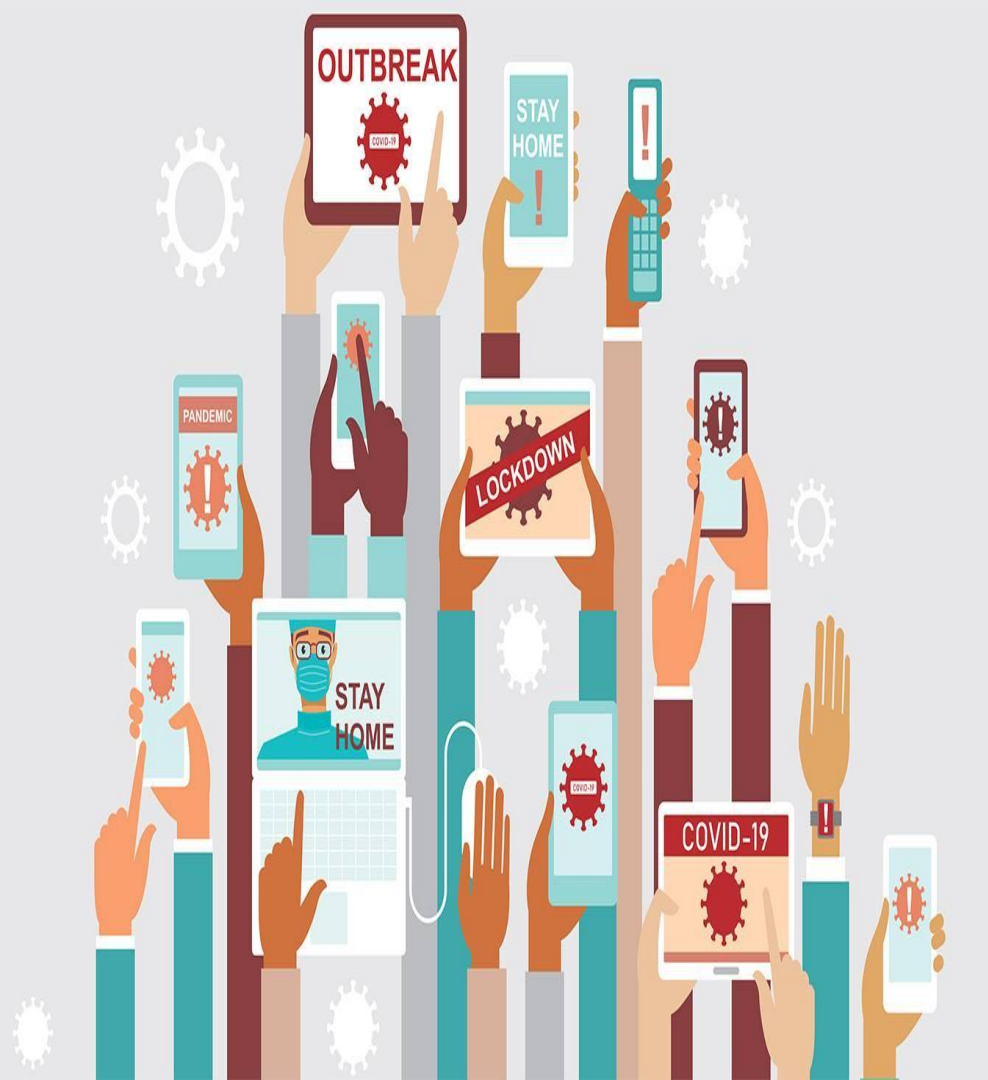


MISINFORMATION

*Digital media platforms, such as FB, Twitter and WhatsApp, **enablers of conversation**, but issue of misinformation, Disinformation and Fake News is a challenge*

DISINFORMATION

FAKE NEWS



Coronavirus Outbreak has generated tsunami of information. Its is important to sift fact from fiction

DG, WHO

We're not just
fighting an
epidemic;
we're fighting
an infodemic



MYTHBUSTERS

<https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public/myth-busters>

While several drug trials are ongoing, there is currently no proof that hydroxychloroquine or any other drug can cure or prevent COVID-19.

The misuse of hydroxychloroquine can cause serious side effects and illness and even lead to death.

WHO is coordinating efforts to develop and evaluate medicines to treat COVID-19.

FACT:
There are currently no drugs licensed for the treatment or prevention of COVID-19

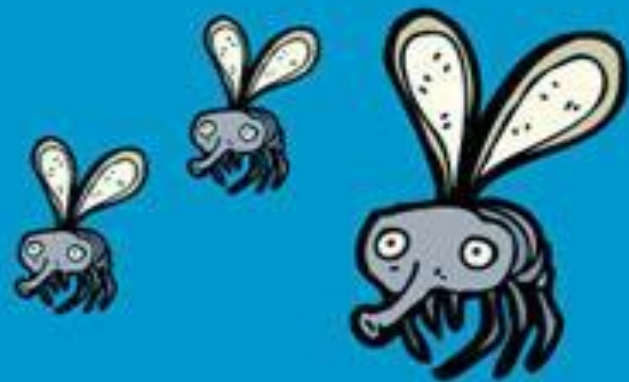


To date there has been no information nor evidence to suggest that the new coronavirus could be transmitted by mosquitoes.

The new coronavirus is a respiratory virus which spreads primarily through droplets generated when an infected person coughs or sneezes, or through droplets of saliva or discharge from the nose.

To protect yourself, clean your hands frequently with an alcohol-based hand rub or wash them with soap and water. Also, avoid close contact with anyone who is coughing and sneezing.

FACT:
The new coronavirus
CANNOT
be transmitted through
mosquito bites



World Health
Organization

#Coronavirus

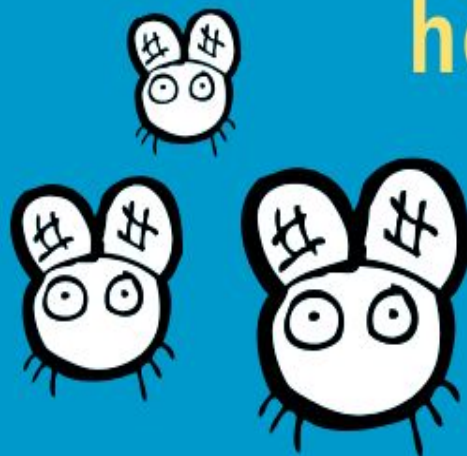
#COVID19



To date, there is no evidence or information to suggest that the COVID-19 virus is transmitted through houseflies.

The virus that causes COVID-19 spreads primarily through droplets generated when an infected person coughs, sneezes or speaks. You can also become infected by touching a contaminated surface and then touching your eyes, nose or mouth before washing your hands. To protect yourself, keep at least 1-metre distance from others and disinfect frequently-touched surfaces. Clean your hands thoroughly and often and avoid touching your eyes, mouth and nose.

**FACT:
COVID-19 IS NOT
transmitted
through
houseflies**



Do not under any circumstance spray or introduce bleach or any other disinfectant into your body. These substances can be poisonous if ingested and cause irritation and damage to your skin and eyes.

Bleach and disinfectant should be used carefully to disinfect surfaces only.

Remember to keep chlorine (bleach) and other disinfectants out of the reach of children.

**FACT:
Spraying or introducing
bleach or another
disinfectant into your
body WILL NOT protect
you against COVID-19
and can be dangerous**



Methanol, ethanol, and bleach are poisons. Drinking them can lead to disability and death. Methanol, ethanol, and bleach are sometimes used in cleaning products to kill the virus on surfaces – however you should never drink them. They will not kill the virus in your body and they will harm your internal organs.

To protect yourself against COVID-19, disinfect objects and surfaces, especially the ones you touch regularly. You can use diluted bleach or alcohol for that. Make sure you clean your hands frequently and thoroughly and avoid touching your eyes, mouth and nose.



World Health
Organization

#COVID19

#coronavirus



FACT:
**Drinking methanol,
ethanol or bleach
DOES NOT prevent
or cure COVID-19
and can be
extremely
dangerous**

5 April 2020

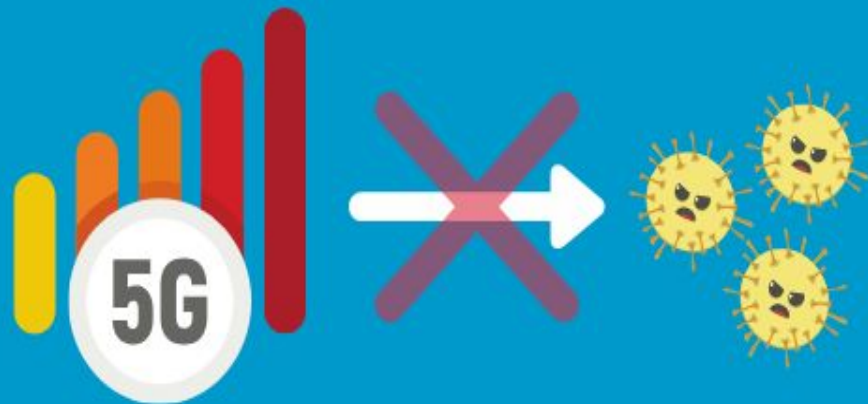
Viruses cannot travel on radio waves/mobile networks.

COVID-19 is spreading in many countries that do not have 5G mobile networks.

COVID-19 is spread through respiratory droplets when an infected person coughs, sneezes or speaks.

People can also be infected by touching a contaminated surface and then their eyes, mouth or nose.

FACT:
5G mobile networks
DO NOT spread COVID-19



Frequent or
excessive alcohol
consumption can
increase your risk
of health problems.

FACT:

Drinking alcohol
DOES NOT protect you
against COVID-19 and
can be dangerous



World Health
Organization

#Coronavirus

#COVID19

Countering
misinformation on
Govt.
policies/schemes.



CORONAVIRUS

&

FAKE NEWS

Let's **stop** the spread of both

Just send a snapshot/URL of dubious material to



+91 8799711259



pibfactcheck@gmail.com

Only for WhatsApp messages | No Calls Please

We will check it & bust the #FakeNews

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No! Government of India has **NOT** started any such scheme.

A Pilot Project Started by Government of India

Rashtriya Sikhshit Berojgar Yojna

Under this scheme Applicants will be given a relief package of Rs 50000/- payment for all Ration card holders.

- Scheme for affected people including senior citizens of India, widows, farmers, daily laborers, unemployed and all Ration card holders.
- This scheme is available only for the first 40,000 applicants on first come first served
- A relief package of 50,000 / - will be given as on-line payment.



Register now: www.rsby.org

 @PIBFactCheck **#PIBFactCheck**  8799711259

EMAIL GOVT. OF INDIA RELATED FAKE NEWS TO pibfactcheck@gmail.com

केंद्र सरकार द्वारा ऐसे किसी प्रस्ताव पर विचार नहीं किया जा रहा है

केंद्रीय कर्मचारियों को सुबह 9 से शाम 7 बजे तक करना

शनिवार की छुट्टी भी खत्म होगी

नई दिल्ली। मोदी की सरकार में केंद्रीय कर्मचारियों को सुबह 9 से शाम 7 बजे तक काम करना पड़ेगा। शनिवार की छुट्टी भी खत्म हो जाएगी साथ ही काम के घंटे भी बढ़ सकते हैं। केंद्र सरकार ने काम की गति बढ़ाने और वक्त पर पूरा करने के उद्देश्य से मंत्रालयों और विभागों में काम करने के मौजूदा सिस्टम को पूरी तरह बदलने की पहल की है। सूत्रों के अनुसार, डिपार्टमेंट ऑफ पर्सनल एंड ट्रेनिंग को इसके लिए कैबिनेट नोट तैयार करने को कहा गया है। ...शोष पेज-8

- ▶ शनिवार को छुट्टी है और कर्मियों को काम मिले। शनिवार को सभी मंत्रालयों का कामकाज विभाग खुले रहें।
- ▶ सुबह 9 बजे से लेकर शाम 7 बजे तक चलता रहे।
- ▶ जब तक आदेश नहीं होता, तब तक सभी सचिवों को मौखिक निर्देश से शनिवार को ऑफिस आना होगा।
- ▶ ऑफिस का कामकाज सुबह 8 बजे से शाम 4 बजे तक हो।
- ▶ ऑफिस 8 से 6 हो और लंच दो घंटे का हो, जिसमें

यह जाँचने के लिए कि क्या कोई केंद्रीय सरकार से संबंधित नीति / योजना, तथ्य है या नहीं



Government has **NO** scholarship scheme for students to study at home digitally



REGISTRATION FORM
HOME TUITION WITH
SCHOLARSHIP
docs.google.com

Central Government scheme of Rs 4000/- Scholarship for English Medium students to study at Home Digitally. Students from class 5th to 12th can apply. No cast barrier. Students can apply through mobile upto 2020 May 25th

URL: https://docs.google.com/forms/d/e/1FAIpQLSdnUq202nfFSrVO55Nx77ozUkfo71-lmethSGHxEIkcJgJE_Q/viewform 6:03 pm ✓✓



@PIBFactCheck

#PIBFactCheck

8799711259

EMAIL GOVT. OF INDIA RELATED FAKE NEWS TO pibfactcheck@gmail.com



नहीं। केंद्र सरकार अपने कर्मचारियों के विभिन्न भत्तों में कोई कटौती नहीं कर रही है।

केंद्रीय कर्मियों के कुछ और भत्तों व खर्चों पर कैची

कवायद

नई दिल्ली | मदन जैड़ा

कोविड के चलते केंद्रीय कर्मियों को तीन महीनों तक कुछ और भत्तों से वंचित रहना पड़ सकता है। डीए में बढ़ोतरी तो पहले ही रोकी जा चुकी है लेकिन वित्त मंत्रालय के निर्देश पर मंत्रालय अब खर्चों में भी कटौती की तैयारी करने लगे हैं। इसके तहत कार्यालयों के खर्च में कटौती के साथ-साथ कर्मचारियों के एलटीसी, लीव इनकैंशमेंट, मेडिकल बिलों (आपातकालीन को छोड़कर), वेतन संबंधी पुराने बकायों आदि पर भी कैची चलने जा रही है।

ओवर टाइम पर खर्च रोकने का आदेश

एक महकमे के आदेश पता चलता है कि एल के भुगतान, आपातकाल बिलों को छोड़कर बाकी भुगतान, देश के भीतर वेतन संबंधी या कार्यालय देनदारियों, ओवर टाइम, छोटे क...

आदेश पत्र गए हैं। ये विभाग सी और कटौती पहली तिमाही में 15 फीसदी खर्च कर पाएंगे। अगले कुछ दिनों के बाकी विभाग भी कर देंगे।

फैक

विभिन्न विभागों की तीन श्रेणियां बनाकर पहली तिमाही (अप्रैल-जून) के लिए खर्च की सीमा तय कर दी थी। इसमें कुछ जरूरी विभागों को ए श्रेणी में रखा गया है जो पूर्व की भांति अपनी तय राशि खर्च कर सकते हैं। बी श्रेणी में शामिल विभाग...

तय नियमों के तहत विभाग तिमाही आवंटित बजट की अधिकतम फीसदी राशि तक खर्च कर सकते हैं। निर्देशों के बाद जब 20 अप्रैल कार्यालय खुलने शुरू हुए तो खर्च कमी के लिए दिशा-निर्देश तैयार...

यह जाँचने के लिए कि क्या कोई केंद्रीय सरकार से संबंधित नीति / योजना, तथ्य है या नहीं

No such move has been planned by Centre

Edition: Bureaucracy | All Orders | CCS Forms | CCS Rules | Income Tax | Links | Download Our App | Union Secretary List | Chief Secretary List | Sunday 26 April, 2020

HEADLINES AIIMS Nurses U

Appointment Corruption General Health Promotion Jobs Retirement RTI Salaries Seventh P Commission Suspension Transfer

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Published On: Sat, Apr 25th, 2020

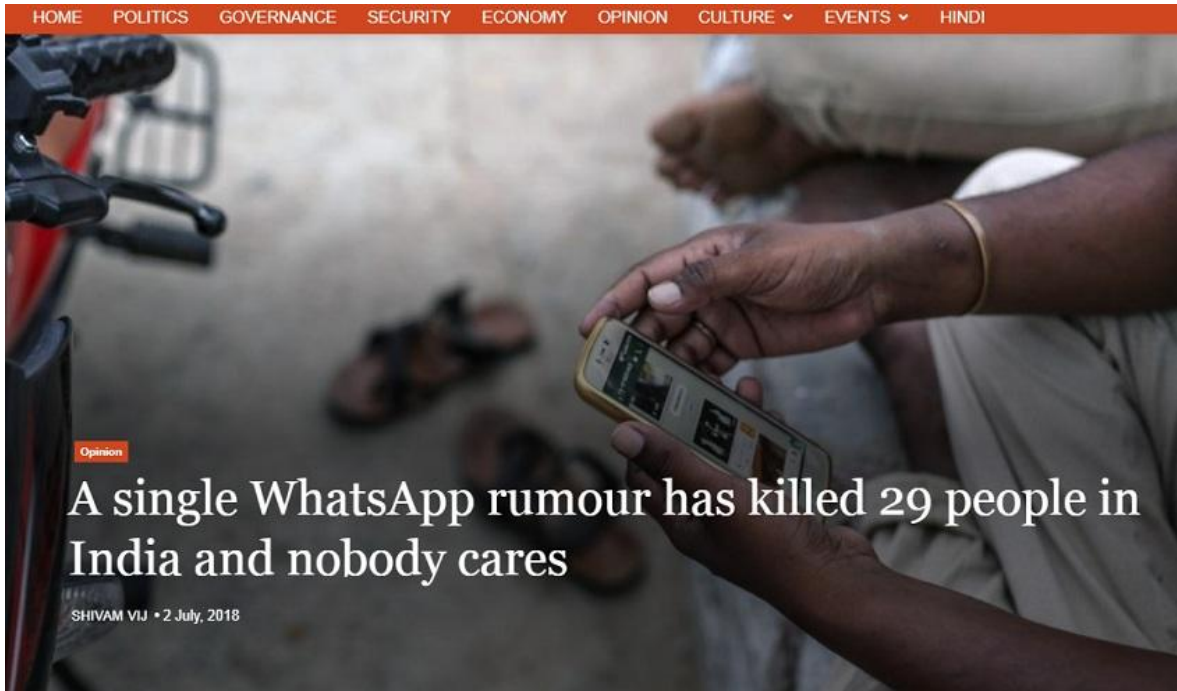
Retirement | By Dr. Ch. Charu

Centre Likely To Reduce Retirement Age To 50 In Coronavirus Crisis



**Noida Students
forge holiday notice,
friends gather
outside DM's office
to say sorry**





Velocity
Creates
Veracity

In April-May 2017, WhatsApp rumours of child snatchers abducting children were viral in a village in Jharkhand. It resulted in the lynching of 7 innocent people.

Two Arrests, Protests Follow After WhatsApp Rumours Lead to Lynching of Seven in Jharkhand

Two people have been arrested so far after mobs turned violent on believing rumours about child lifters.





FALSE

information
leads to...

- Polarisation
- It can mislead people on important issues
- It can harden attitudes and stereotypes about individuals or group
- In more extreme cases it can spark riots and make an incendiary situation worse



FALSE
information
leads to...

Polarization

Vikas pagala gya hai 4 saal ma
4 hrs · 🌐

A BJP representative hitting a Christian Priest in Bangalore while the service is on..

Christianity Today In

FAKE

TV9 Telugu
@TV9Telugu

Church father attacked by Christian members in Bhadradi Kothagudem

Church father attacked by Christian members in Bhadradi ...
Church father attacked by Christian members in Bhadradi Kothagudem ▶ Download Tv9 Android App: <http://goo.gl/T1ZHNJ>
▶ For More: <https://goo.gl/vcDXLx> ▶ Circ...
youtube.com

7:04 PM · 27 May 2018

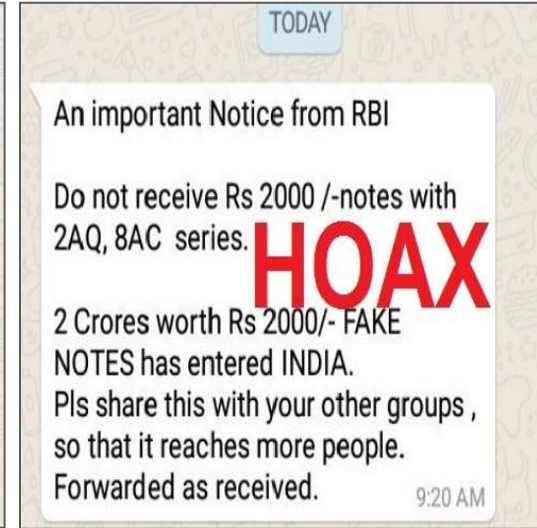
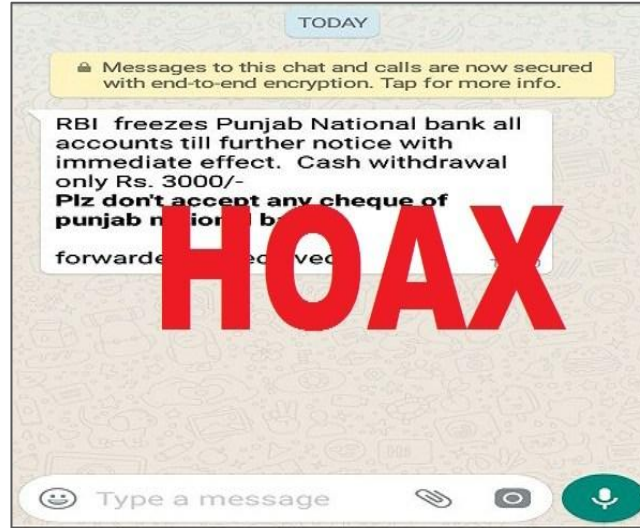
11
3 Comments 38 Shares 1K Views



FALSE

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It can **mislead**
people on
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FALSE
information
leads to...

It can **harden**
attitudes and
stereotypes about
individuals or groups





FALSE
information
leads to...

In more extreme
cases it can **spark**
riots and make an
incendiary situation
worse

PRABHU 24 THE OBSERVERS Film, Verify, Share

শান্তির পুত্র দেব হাতে চলছে হিন্দু নারীর বজ্রহরণ।। স্হান
বাদুড়িয়া।।

Aparna Sen, where are you now?
The Son of peace is going on by Hindu women !!
s'hāna, !!
Translated from Bengali

f
t
g+
255

This Facebook post on the left is one of a series of social media posts spreading fake information after riots in West Bengal in early July

RELIGION / INDIA - 07/13/2017

Fake images spark flare-up of violence in West Bengal

Why is this happening?

Democratization of the tools of the trade (publishing) has also diluted its value. Trust in mainstream media has been eroding.

Cheap data plans have enabled people in different parts of the country to come online for the first time. Many first-time Internet users lack media literacy on how to consume news and what to believe

Misinformation is thriving in regional languages away from the scrutiny of the English or Hindi mainstream media

Mainstream media has also fallen for misinformation on a number of occasions

Mandarin, Pakistan's Official Language



TRUTH in **10** seconds





The following piece of text accompanies almost every instance of the video that is posted either on Facebook or WhatsApp.

आंध्रप्रदेश

Andhra pradesh की एक हिंदू मारवाड़ी लड़की जिसकी शादी एक मुस्लिम लड़के के साथ शादी हुई थी ।

आज कुछ मुस्लिम लोगों ने मिलकर बुरीतरह मारा फिर जिंदा जला दिया ।

बुर्का ना पहनने के लिये - -देखिये दिल दहला देने वाली video

सभी ग्रुप मेमबर्स से निवेदन है की इस विडियो को इतना फैलाओ की देश के प्रधान मंत्री श्री मोदी जी इस पर कोई

instant action ले आज Whatsapp के माध्यम से इतना सभी तक पहुँचावें की प्रधानमंत्री श्री नरेंद्र मोदी जी तक यह

पहुँचानें का आज whatsapp इस्तेमाल करने का असली दिन है ।



What can **you do** when you receive such video?

the video is **NOT** from India, but from South America



young girl burnt alive

All

Videos

News

Images

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Settings

About 9,76,000 results (0.47 seconds)

16-year-old girl beaten and burned alive by lynch mob in Rio Bravo ...

<https://www.independent.co.uk> > News > World > Americas ▼


May 23, 2015 - A 16 year old girl has been beaten and burned to death in Guatemala by a lynch mob, after she was accused of killing a taxi driver. ... The incident took place in a village in the Rio Bravo municipality of Guatemala, in Central America. According to Guatemalan news site Tiempo, the ...

You visited this page on 21/5/18.

News > World > Americas

16-year-old girl beaten and burned alive by lynch mob in Rio Bravo, Guatemala

A graphic video of the brutal attack has been shared widely in Guatemala

Doug Bolton | @DougjeBolton | Saturday 23 May 2015 08:22 BST |  0 comments



 Like [Click to follow The Independent US](#)



A 16-year-old is beaten by a lynch mob in Rio Bravo, Guatemala

Actual story

16-year old girl was beaten and set on fire by a lynch mob in Rio Bravo, Guatemala

<https://goo.gl/g1fF3V>

विनोद तारङ्गिया 
@VinodTara1

Follow

After a fantastic Speech US President Mr Trump just asked a kid "Who do U like d Most...??"
Trump thought Kid will say "Trump..."
But see video clip what that innocent Kid replied...Trump was Shocked...😲😬
This clip is getting SuperHit on BBC News..



11:41 AM · 8 Nov 2017

Divya Saxena Rastogi
@Divyabbs

Follow

After a fantastic Speech US Presi Mr Trump just asked a kid "Who do U like d Most?"
He thought Kid will say "Trump"
C wht tht Kid replied 😊



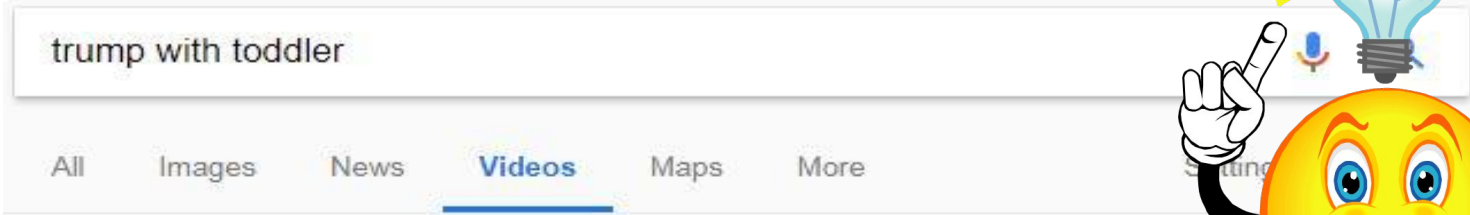
7:44 PM · 7 Nov 2017

1 Retweet · 5 Likes



Donald Trump and The Kid

one **SIMPLE search** on Google helps you find the Truth!



About 16,20,000 results (0.47 seconds)

Toddler Trump Trashes the Oval Office | Vanity Fair - YouTube



<https://www.youtube.com/watch?v=kfAzdQKPchQ> ▼

Oct 24, 2016 - Uploaded by Vanity Fair

Toddler Trump eats a taco bowl, builds a lego wall with Mexico, fires off some angry tweets, and trashes the ...

Donald Trump brings lookalike toddler on stage - video | US news ...



<https://www.theguardian.com/.../donald-trump-brings-lookalike-to...> ▼

Oct 11, 2016

During a rally in Pennsylvania on Monday, the Republican presidential nominee brings a lookalike child onto ...

SAUDI PRINCE LOSES \$350 MILLIONS AND 5 OF HIS WIVES IN 6 HOURS AT THE CASINO



71K



SHARM EL SHEIKH, EGYPT | A Saudi prince lost 1.350 Billion Riyals (\$359 Million) in six hours as well as five of his nine wives while playing poker at the casino.

Prince Majed bin Abdullah bin Abdulaziz Al Saud is well-known around the world for both his drug and gambling habits, but his latest betting frenzy is quite exceptional even for him.

Spending the week at the renowned Sinai Grand Casino, the Prince spent six hours at the "unlimited stakes" poker table and had an incredible losing streak.

In one evening, he lost hundreds of millions of dollars and was even forced to give up five of his spouses to cover part of his debt.



Published in 2017.
This article was **viral** on social media - got 71K shares on FB.

Prince Majed bin Abdulla X

Secure | <https://www.google.com/search?ei=SokOW9HuJ8PhvgS0pbzQBA&q=Prince+Majed+bin+Abdullah+>

Apps For quick access, place your bookmarks here on the bookmarks bar. [Import bookmarks now...](#)

Google Prince Majed bin Abdullah bin Abdulaziz Al Saud

All News Images Videos Maps More Settings Tr

About 63,000 results (0.75 seconds)

Majid bin Abdulaziz Al Saud - Wikipedia
https://en.wikipedia.org/wiki/Majid_bin_Abdulaziz_Al_Saud
Majid bin Abdulaziz Al Saud (19 October 1938 – 13 April 2003) was a member of House of ... Prince Majid was close to both then Crown Prince Abdullah and Sudair Seven, acting as a floating voter in contests. However, during his tenure in ...
Spouse(s): Nuf bint Abdallah Al Fahd Al Muhammad Parents: Ibn Saud (father); Muhdi (mother)
Career · Personal life · Death and funeral

Images for Prince Majed bin Abdullah bin Abdulaziz ...

→ More images for Prince Majed bin Abdullah bin Abdulaziz Al Saud Report images



GOOGLING

The Prince
died in 2003

Types of **Mis/Disinformation**

~~FAKE NEWS~~



MISINFORMATION ECOSYSTEM

Misinformation

is information that is false,
but the person who is
disseminating it believes
that it is true.

Disinformation

is information that is false,
and the person who is
disseminating it knows it is
false. It is a deliberate,
intentional lie.

**SATIRE OR PARODY**

No intention to cause harm but has potential to fool

**MISLEADING CONTENT**

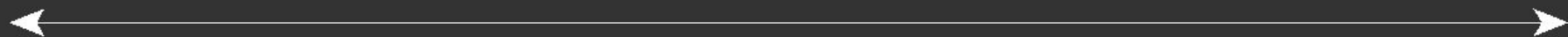
Misleading use of information to frame an issue or individual

**IMPOSTER CONTENT**

When genuine sources are impersonated

**FABRICATED CONTENT**

New content is 100% false, designed to deceive and do harm

**FALSE CONNECTION**

When headlines, visuals or captions don't support the content

**FALSE CONTEXT**

When genuine content is shared with false contextual information

**MANIPULATED CONTENT**

When genuine information or imagery is manipulated to deceive

SATIRE OR PARODY

Pushing Petrol price towards 100 to save people from the hassle of finding exact change

21, May 2018 / By [Sandeep Kadian](#)



Mumbai: Petroleum Minister Dharmendra Pradhan has finally addressed the rising Petrol prices in the country and assured worried citizens that the government is keeping a watchful eye on the same. As Petrol prices breach 84 rupees per liter mark in Mumbai, Mr. Pradhan has said that this increase is only for the benefit of the common man.

Speaking to Faking News, Mr. Pradhan said, "One of the biggest challenges for petrol pump operators was giving exact change back to the customers. Due to lack of available change, many people had to let go of balance amount and suffer losses every time they visited a petrol pump. Therefore, our government is aiming to take the petrol prices to a flat 100 rupees per liter thereby removing the need for any change to be involved in the transaction. Take a 100 rupee note, get your petrol and be on your way. This is a very pro-poor measure that we are trying to bring."



SATIRE OR PARODY

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Duffel Blog is not intended for readers under 18 years of age.

Saudi Arabia beheads first female robot citizen

by Yossarian
4 days ago

117.7k
SHARES

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FAKE



SATIRE OR PARODY

F. "माल्या को अभी इंडिया मत भेजो, x +

Not secure hindi.fakingnews.com/snippets/kapil-sibal-plea-in-uk-court-to-defer-mallya-extradition-till-2019-polls-21522

"माल्या को अभी इंडिया मत भेजो, चुनाव पर असर पड़ेगा!" -कपिल सिब्बल की लंदन कोर्ट में अर्जी

06, Feb 2019 / By **बहुल भगत**

[f](#) [t](#) [v](#) [m](#) [in](#) [p](#)

लंदन. निचली अदालत के बाद ब्रिटेन के गृह मंत्री ने भी विजय माल्या के प्रत्यर्पण को मंजूरी दे दी लेकिन उसके भारत आने में एक और रुकावट आ गयी है। कांग्रेस नेता और मशहूर वकील कपिल सिब्बल ने माल्या के प्रत्यर्पण को रोकने के लिए लंदन के हाई कोर्ट में याचिका दायर कर दी है।

सिब्बल ने याचिका की है कि माल्या को 2019 के लोकसभा चुनाव होने तक भारत ना भेजा जाये क्योंकि बीजेपी चुनाव में इसका फायदा उठा सकती है। उन्होंने जज को बताया कि "इंडिया में बीजेपी हर चीज का फायदा उठा रही है, इसलिए उसका प्रत्यर्पण कम से कम चार-पाँच महीने टाल दिया जाये। वैसे तो हम प्रियंका जी को ले आये हैं लेकिन फिर भी हालत टाइट है।"



इस पर जज साब मुस्कुराते हुए बोले, "कब से वकालत कर रहे हैं आप?" "मैं कुछ समझा नहीं जज साब!" -सिब्बल ने स्स घुटना खुजाते हुए कहा तो जज साब बोले, "अरे बाबा! हमारी अदालतें भी आपकी अदालतों की तरह ही हैं।"

"यहाँ भी सालों तक यहाँ कुछ नहीं होगा! चिफ्र तारीख पे तारीख...तारीख पे तारीख मिलती रहेगी। और हमारे यहाँ तो कोई सनी देजोल भी नहीं है, जो जज साब को डरा के फिसला करा ले।" -इसके बाद जज साब ने सिब्बल को पुचकार कर इंडिया वापस भेज दिया।

गौरतलब है कि इससे पहले सिब्बल साब ने **राम मंदिर केस की सुनवाई भी 2019 के चुनाव के बाद करने की माँग की थी।** उनका कहना था कि इससे चुनावों पर असर पड़ सकता है। और तो और, एक बार उन्होंने यह कहते हुए सुबह फ्रेश होने से भी मना कर दिया था कि इससे चुनावों पर असर पड़ सकता है।

Topics:#2019 election #bank loan #extradition #fraud #Kapil Sibal #Ram Mandir #SBI Loan to Vijay Mallya #Vijay Mallya

ताज़ा माल

 "जब हमारी सरकार आयी थी तो 2014 था, जिसे बढ़ाकर हमने 2019 कर दिया।" -मोदी

 लंदन के बंगले वाले कालजाल वाद्दा ने लेडीज़र्स पर्स में लुच्चाए, इंडी वाले डूडने में नाकाम

 चीनी सरकार ने रॉबर्ट वाद्दा को बनाया अपना ब्रांड एम्बेसेडर, कहा- "आसानी से कार लेते हैं ज़मीन पर कज़ा।"

 पांढवा के आइट होने के बाद भी जिन लोगों ने टीवी बंद नहीं किया था, उन्हें सम्मानित करेगी सरकार

 "माल्या को अभी इंडिया मत भेजो, चुनाव पर असर पड़ेगा!" -कपिल सिब्बल की लंदन कोर्ट में अर्जी

आप को सिर्फ़ एक ठिका-गुण

SATIRE OR PARODY



निलेश पान्डे

about 2 weeks ago

पूरी तरह नंगी हुई #कांग्रेस पार्टी
माल्या को अभी इंडिया मत भेजो, चुनाव पर असर पड़ेगा
कपिल सिब्बल की लंदन कोर्ट में अर्जी

👍 429 💬 4 ➡️ 47



Atul Marwaha

@MarwahaAtul



Is this true ? Isn't this obstructionist? Should this not invite an explanation ? hindi.fakingnews.com/snippets/kapil...

♡ 10:33 PM - Feb 6, 2019



"माल्या को अभी इंडिया मत भेजो, चुनाव पर असर पड़ेगा!" -कपिल सिब्बल ...
सिब्बल ने माँग की है कि माल्या को 2019 के चुनाव तक भारत ना भेजा जाये क्योंकि बीजेपी इसका फ़ायदा...

hindi.fakingnews.com

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About Us

Faking News is a website that has news content with no reliable sources. We simply fake news to attract your attention. And we are honest about admitting it.

We aim to provide clean humor in shape of fake news reports, a style not unique with us. We try to be funny, most of the times.

We also try to be satirical and sarcastic about various elements of Indian social life and news media. We try to act smart and intellectual, sometimes.

Being humorous or satirical is a hugely challenging job, so excuse us if you think we are just being stupid.

SATIRE OR PARODY



ModiNama
about 2 weeks ago

thefauxy.com

URI Tax-Free in Pakistan; Special Movie Screening to Understand Strategy

RSVP PRESENTS
URI
THE SURGICAL STRIKE

SATIRE OR PARODY

parody
twitter
accounts



Limes Of India

@LimesOfIndia

Limes are Sweet. 100% Fake.Satire. Parody. All tweets are Fake. DM for suggestions.



ANI

@ANI_Official

Any News Instantly from our unofficial 'source'. Follow for HD Pictures and Faking news. Suggestions in DM. #Parody #Unofficial #NotOriginal #JustForFUN



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News Delivered Straight From Source. No Manipulation. Satire. Parody

IMPOSTER

photoshopped
picture



IMPOSTER

different
parties named



FALSE CONTEXT

Indian Muslims
celebrating India's loss
to Pakistan in the
Champions Trophy match
in 2017



Bajrang Dal

June 19 at 12:54pm · 🌐

👍 Like Page

This isn't sportsmanship but radical islamic extremism which attaches them to Pakistan.
Why to tolerate this in d name of secularism?

115K Views

FALSE CONTEXT

Claimed, she
**refused to wear
the burqa** (veil)
and was set on
fire by a mob!
Will you believe it?



Rishabh Chaurasiya

4 hrs Sunday, March 5, 2017 at 1:48pm · 🌐

आंध्रप्रदेश

Andhra pradesh की एक हिंदू मारवाड़ी लड़की जिसकी शादी एक मुस्लिम लड़के के साथ शादी हुई थी ।

आज कुछ मुस्लिम लोगों ने मिलकर बुरीतरह मारा फिर जिंदा जला दिया ।

बुर्का ना पहनने के लिये - -देखिये दिल दहला देने वाली

👉 video 👈

सभी ग्रुप मेमबर्स से निवेदन है की इस विडियो 👉 👉 👉 को इतना फैलाओ की देश के प्रधान मंत्री श्री मोदी जी इस पर कोई instant action ले आज Whatsapp के माध्यम से इतना सभी तक पहुँचावें की प्रधानमंत्री श्री नरेंद्र मोदी जी तक यह पहुँचाने का आज whatsapp इस्तेमाल करने का असली दिन है ।

plz plz plz.. 👈

ये video send करो



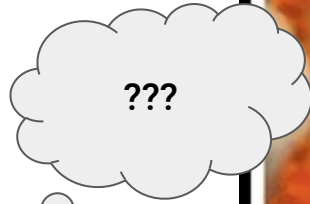
FABRICATED CONTENT

SAUDI PRINCE LOSES \$350 MILLIONS AND 5 OF HIS WIVES IN 6 HOURS AT THE CASINO

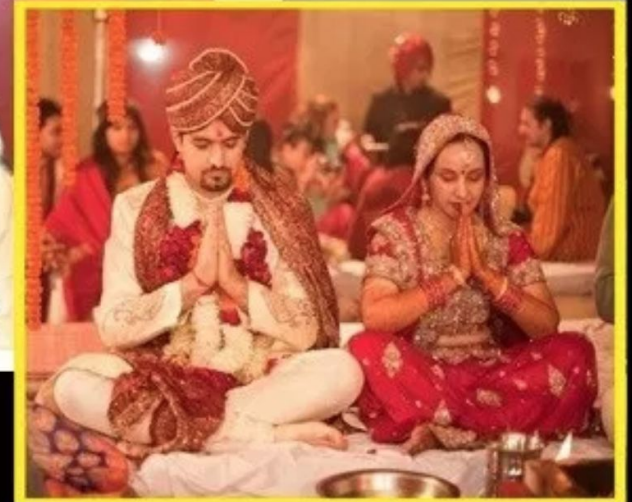
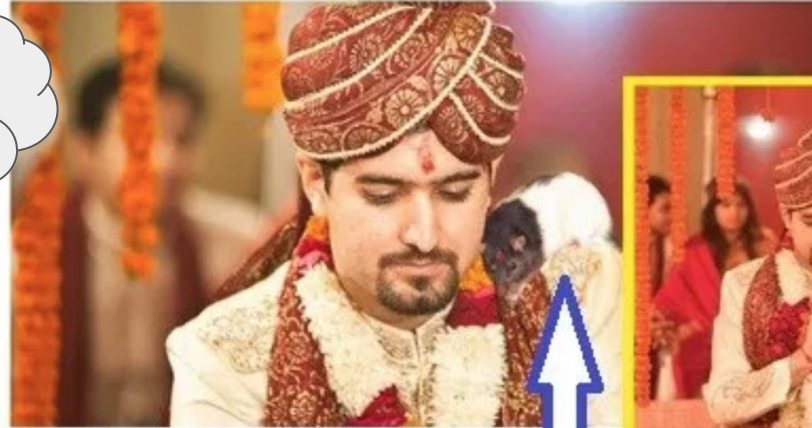
???



FABRICATED CONTENT

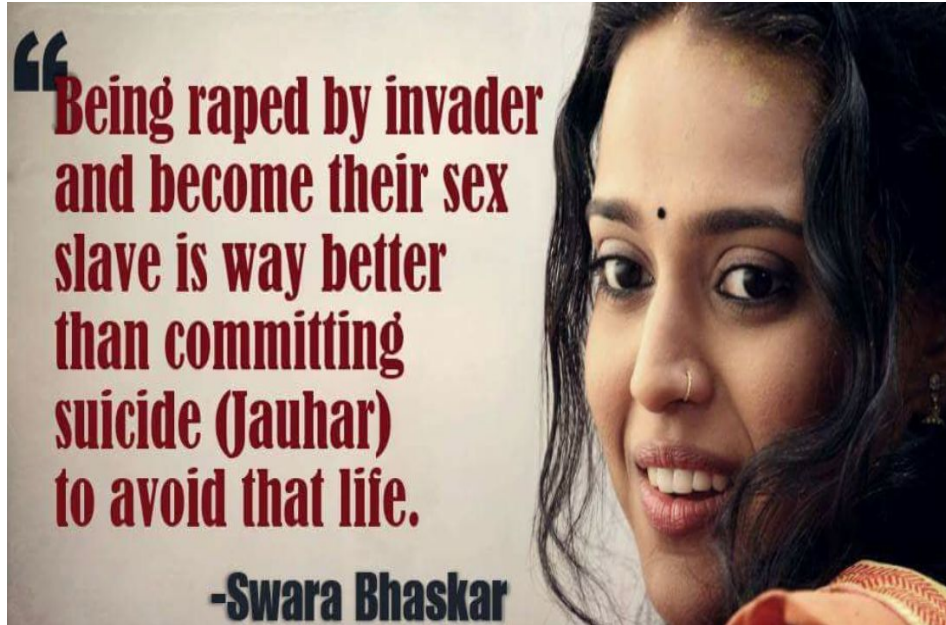


HINDU MAN MARRIES A RAT, CLAIMING IT
IS THE REINCARNATION OF HIS DEAD WIFE

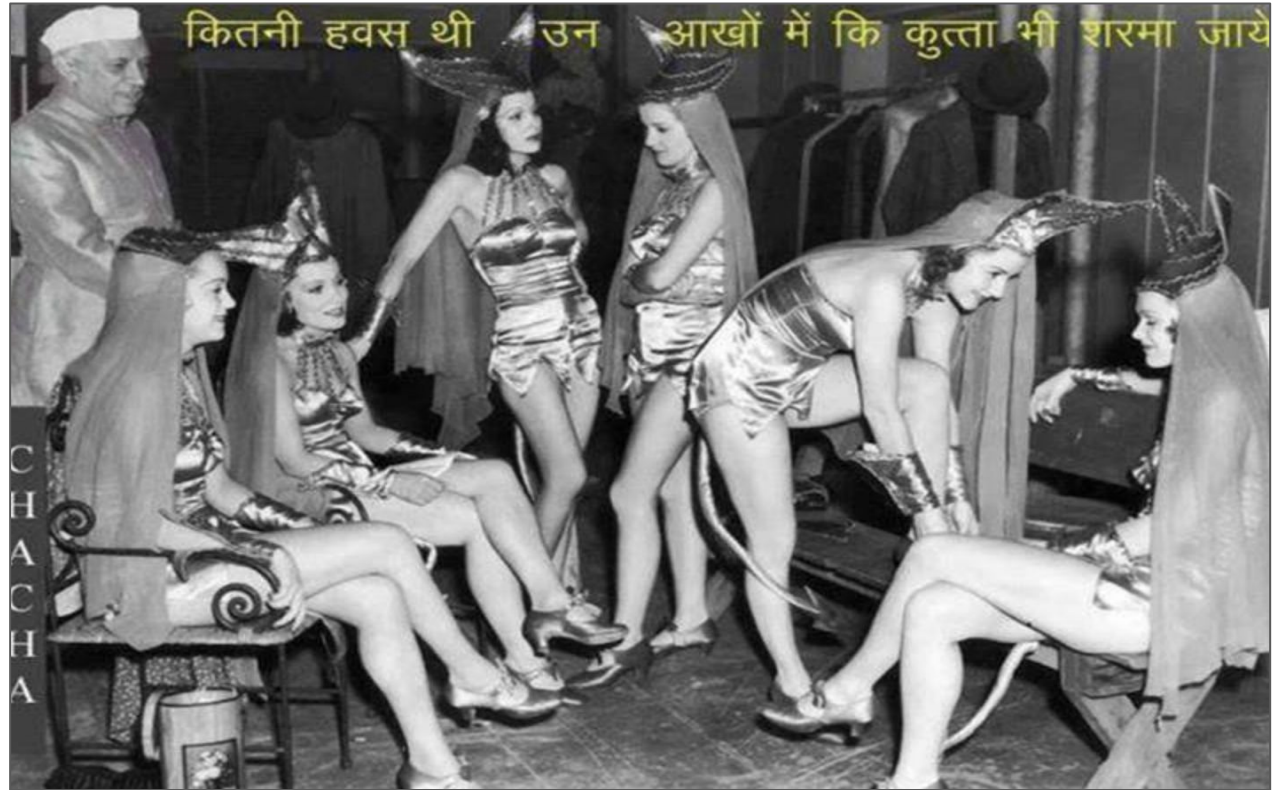


FABRICATED CONTENT

fake quotes



MANIPULATED CONTENT





ORIGINAL Picture



MANIPULATED CONTENT



Alamgir Rizvi
@alamgirizvi

Follow

DGP of Gujarat. After seeing this I don't believe Election free and fair. Kis per bharosa keya jaye. SC bhi kan me tel dale hai.

FAKE

8:40 AM - 1 Nov 2017

96 Retweets 128 Likes

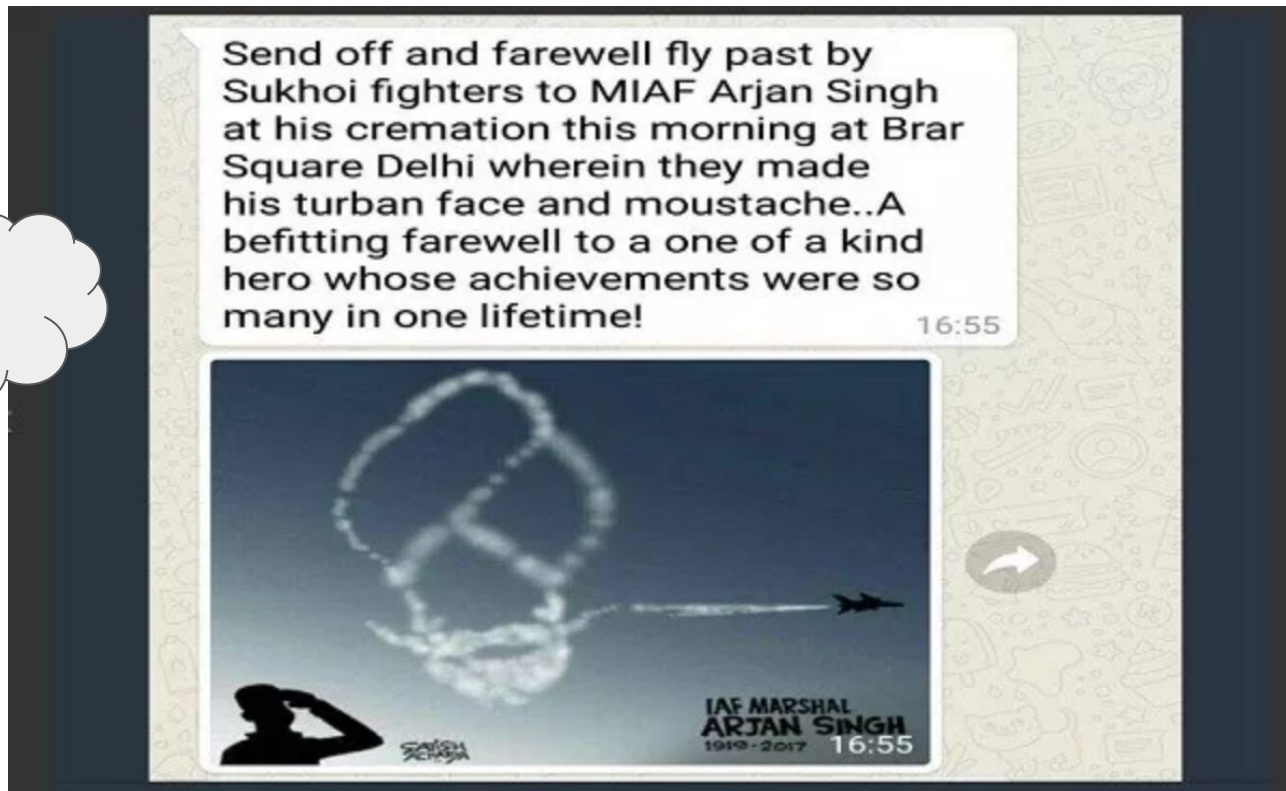
A screenshot of a tweet from Alamgir Rizvi (@alamgirizvi) dated 8:40 AM on 1 Nov 2017. The tweet text reads: "DGP of Gujarat. After seeing this I don't believe Election free and fair. Kis per bharosa keya jaye. SC bhi kan me tel dale hai." Below the text is a manipulated image of a man in a white shirt sitting on a sofa, with a police officer in a khaki uniform kneeling in front of him. The word "FAKE" is overlaid in large red letters across the image. The tweet has 96 retweets and 128 likes.

MISLEADING CONTENT

Pakistan's
United Nations
envoy Maleeha
Lodhi made an
**embarrassing
gaffe.**



MISLEADING CONTENT





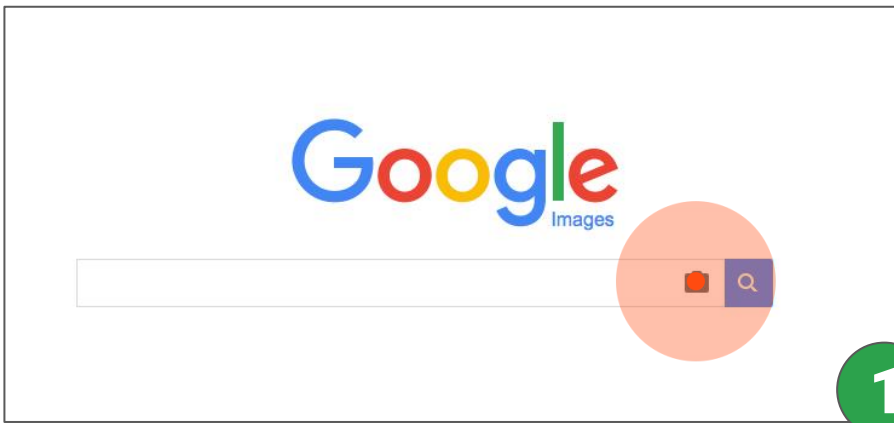
How to verify

PHOTO



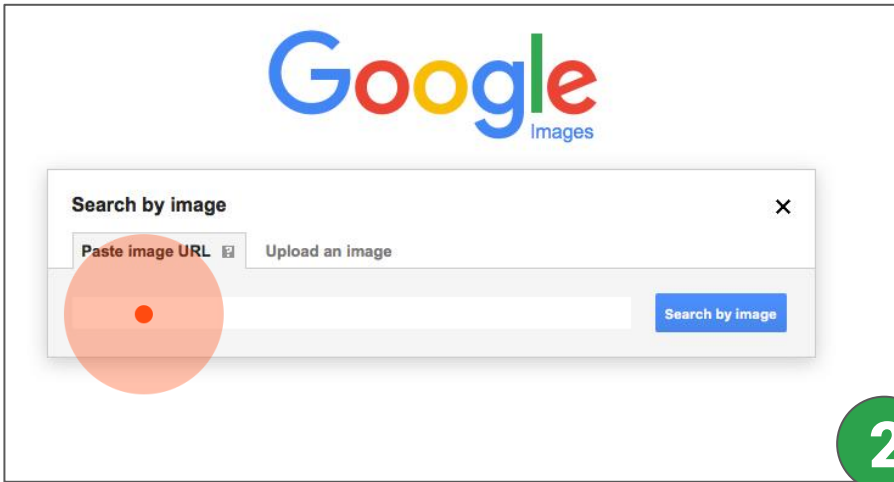
Using **Reverse Image Search**

GOOGLE REVERSE IMAGE SEARCH



GOOGLE REVERSE IMAGE RESEARCH

Search By Image



1. Use image files to perform search
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- You can tell if an image is old if it appeared earlier on the web
- You can tell in what context an image was used
- You still have to work out the source - Patient Zero



In 2017, an image claiming to show a young **Dalai Lama and Mahatma Gandhi** on the cover of LIFE magazine went viral over social media



gandhi and dalai lama



All **Images** Maps More

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About 25,27,00,00,000 results (0.38 seconds)



Image size:
249 × 361

Find other sizes of this image:
All sizes - Small - Medium - Large

Best guess for this image: **gandhi and dalai lama**

I met Gandhi in my dream: Dalai Lama | delhi | Hindustan Times

<https://www.hindustantimes.com> > cities > delhi ▼

Nov 14, 2007 - The self-exiled Tibetan spiritual leader, the Dalai Lama, says he once met Mahatma Gandhi - in dream.





Arshad Chishti (INC)

@chishti437

Follow

Replying to @narendramodi177

Fake Pm of india

आजम खान ने जारी की फोटो हाफिज सईद और मोदी
पाकिस्तान में मिलते हुए
देखो देशद्रोहियों गद्दार कौन ।




11:28 AM - 1 Nov 2017

Fake PM of India

2018-...h-fake.jpg x narendra modi in pakistan

All **Images** Maps More Settings Tools

About 25,27,00,00,000 results (1.04 seconds)

 Image size:
300 × 200
No other sizes of this image found.

Best guess for this image: ***narendra modi in pakistan***

Indian PM Narendra Modi's Visit to Pakistan Like a Super Power ...
<https://www.youtube.com/watch?v=anPRGllKQVc>
Dec 27, 2015 - Indian PM Narendra Modi's Visit to Pakistan Like a Super Power - Crying Pakistani Media. Moviebeats. Loading... Unsubscribe from ...

Indian PM Narendra Modi makes surprise visit to Pakistan - BBC News
www.bbc.com/news/av/.../indian-pm-narendra-modi-makes-surprise-visit-to-pakistan
Indian Prime Minister Narendra Modi has met his Pakistani counterpart Nawaz Sharif during a surprise visit to the Pakistani city of Lahore.



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▶ 1:44 **Modi in surprise visit to Pakistan** 25 Dec 15

▶ 2:38 **Human impact of Kashmir conflict** 24 Aug 15

▶ 2:10 **Pakistan frees Mumbai 'mastermind'** 10 Apr 15

▶ 4:16 **Doing business in Kashmir** 09 Oct 15

Indian PM Narendra Modi makes surprise visit to Pakistan

The Prime Minister of India, Narendra Modi, has made a surprise visit to Pakistan.

It was the first trip to Pakistan by an Indian leader since 2004.

Mr Modi stopped off in Lahore on his way back from Afghanistan.

From the Afghan capital, Kabul, Shaima Khalil reports.

25 Dec 2015

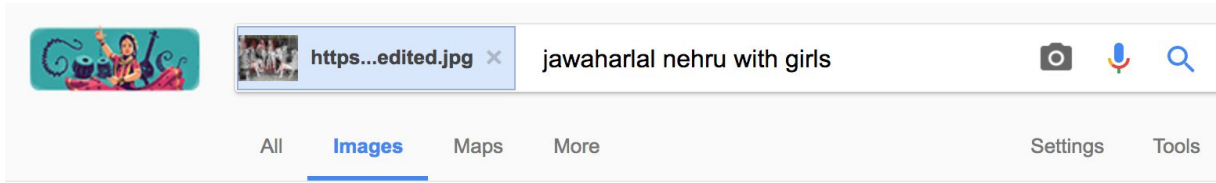
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ORIGINAL



**1st PM of
India** with
a troupe of
dancers



Page 3 of about 25,27,00,00,000 results (0.47 seconds)

Fifa U-17 World Cup: Know your venue -- Pandit Jawaharlal Nehru ...



https://article.wn.com/.../Fifa_U17_World_Cup_Know_your_venue_Pand...
480 × 360 - Sep 20, 2017 - About the stadium The Pandit **Jawaharlal Nehru** stadium at Fartorda in ... Nehru Could Do Anything Just To Get A Girl Exposed By Rajiv Dixit.

Chorus Girls-Annex - Dr. Macro



www.doctormacro.com/.../Chorus%20Girls-Annex.htm
1500 × 1196 - (L to R) Sue Rainey, Mary Eaton, Unknown. Color by Steven. Rosalie. Sepia version. Sepia version. Sepia version. Sepia version. Ziegfeld Follies

chorus girls | eBay



https://www.ebay.ca/sch/i.html?_sacat=0&_nkw=chorus+girls
225 × 179 - Find great deals on eBay for chorus girls and footlight parade. Shop with confidence.

Pandit Jawaharlal Nehru - World News



https://wn.com/Pandit_Jawaharlal_Nehru
480 × 360 - नेहरू की 5 बड़ी गलतियाँ जिन्हें आज भी भारत भुगत रहा है / 5 MISTAKES OF NEHRU, Nehru Could Do Anything Just To Get A Girl Exposed By ...





ORIGINAL Picture



One
photograph,
several
claims



modi-G-20.jpg x

most powerful man in the world 2018



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Image size:
435 × 326

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Best guess for this image: ***most powerful man in the world 2018***





most powerful man in the world 2018



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Time ▾

More sizes ▾

Clear





This is the **ORIGINAL** photograph taken at the G20 summit in Hamburg, Germany in 2017



Rahul Gandhi



संजीव ठाकुर

@sanjeev292000



काँग्रेस की ओफिस में मुगल राजा का फोटो अब भी तुम को लगता है कि काँग्रेस हिन्दू विरोधी पार्टी नहीं है तो डूब मरो @TajinderBagga

7:10 AM - Dec 7, 2017



2 See संजीव ठाकुर's other Tweets

About 25,27,00,00,000 results (1.18 seconds)



Image size:
1200 x 800

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Best guess for this image: **rahul gandhi filing nomination for president**

Visually similar images



Report images

Pages that include matching images

No Sonia, Priyanka, Indira: How Nehru-Gandhi family missed Rahul's ...



<https://www.indiatoday.in> > India ▼

647 x 404 - Dec 5, 2017 - The Nehru-Gandhi family was conspicuously missing from the action as Rahul Gandhi filed his nomination for Congress presidential election at ...

Original Picture

Mahatma Gandhi's photo in the background.

Pages that include matching images

No Sonia, Priyanka, Indira: How Nehru-Gandhi family missed Rahul's ...



<https://www.indiatoday.in> > India ▾

647 × 404 - Dec 5, 2017 - The Nehru-Gandhi family was conspicuously missing from the action as **Rahul Gandhi** filed his nomination for Congress presidential election at ...

Congress presidential poll: Rahul a darling of party, will carry forward ...



<https://www.indiatoday.in> > India ▾

647 × 404 - Dec 4, 2017 - With decks cleared for the Gandhi scion to take over the reins of Congress, incumbent vice-president **Rahul Gandhi** filed his nomination for the ...

Congress President Election: Rahul Gandhi Unchallenged, Set To Be ...



<https://www.ndtv.com> > All India ▾

650 × 400 - Dec 4, 2017 - **Rahul Gandhi** is set to be Congress president in place of his mother **Sonia Gandhi**, elected unopposed after the last day for **filing nominations** ...

LIVE: Rahul Gandhi files nomination for Congress president - DNA India



www.dnaindia.com/.../report-live-amid-shehzad-poonawalla-s-rigged-claim... ▾

1280 × 720 - Dec 4, 2017 - The stage is set for the elevation of **Rahul Gandhi** as the Congress President. The process began today with the **filing** of the **nomination** papers ...

Ahead of Gujarat polls, Rahul Gandhi files nomination for Congress



www.sify.com > News > National ▾

1200 × 800 - Dec 4, 2017 - (Image tweeted by @INCIndia)New Delhi: Ahead of the Gujarat assembly elections, Congress Vice-President **Rahul Gandhi** has filed his ...







RevEye Reverse Image Search

offered by www.squobble.com

★★★★☆ (53)

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9,212 users

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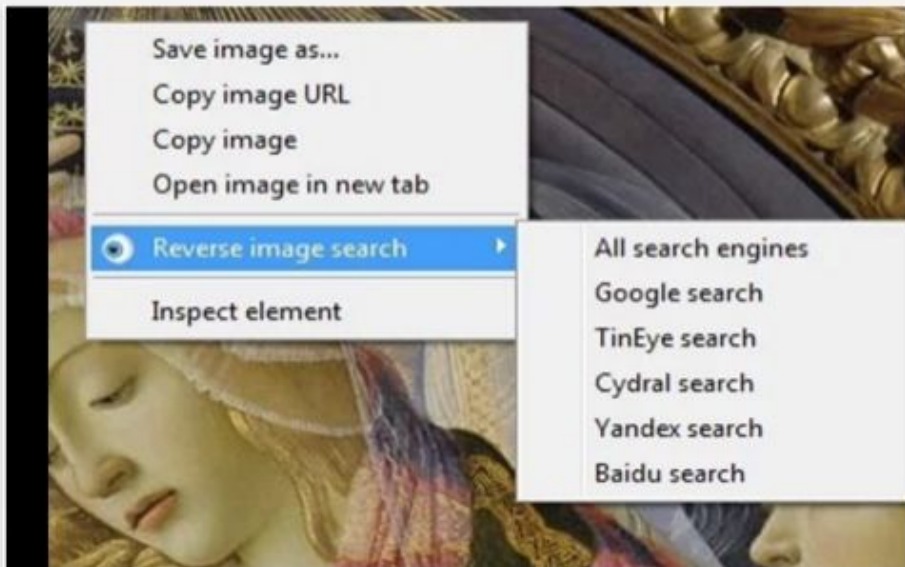
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Updated: May 20, 2015

Size: 23.45KIB

Language: English

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Resources: Reverse Image Search



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TinEye Labs

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tineye.com

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news

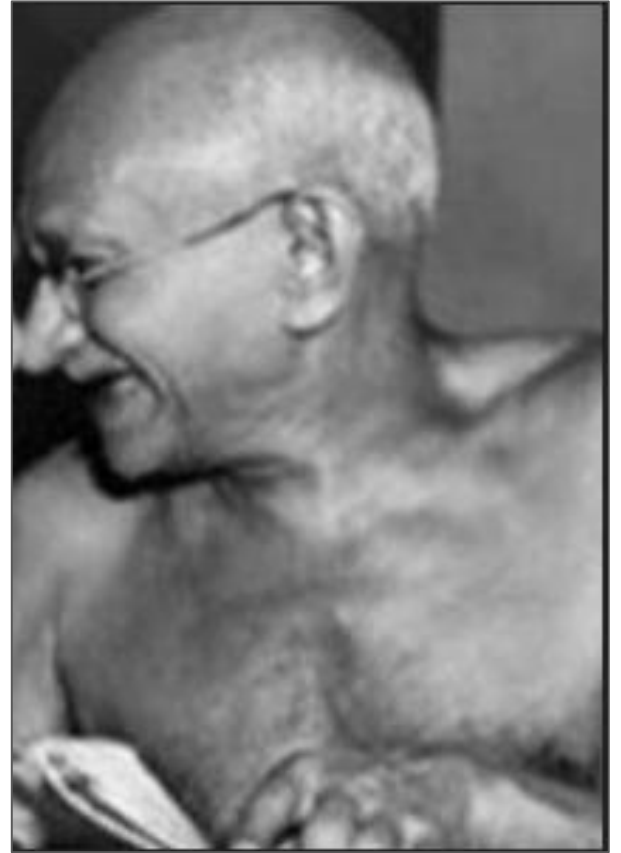
data
LEADS



Tip:

CROP PIC

Before reverse research
It HELPS!



Pages that include matching images

Muhammad Ali Jinnah and the Muslim League, 1947-48 - History 12



<https://daniellehistory12.weebly.com/muhammad-ali-jinnah-and-the-musli...>
400 × 500 - muhammad ali jinnah and the muslim league, 1945 - 48 ... eventually forms the muslim league asking for separate country (Pakistan movement); death sept 11 ...

Date Of Death Of Muhammad Ali Jinnah - Awesome Babes



<https://www.awesomebabes.webcam/date-of-death-of-muhammad-ali-jinnah>
400 × 500 - More about Date Of Death Of Muhammad Ali Jinnah. 03 Jun 2018. Muhammad Ali Jinnah. 11 september quaid-e-azam death anniversary essay. Muhammad Ali ...

Death Of Muhammad Ali Jinnah - Awesome Babes



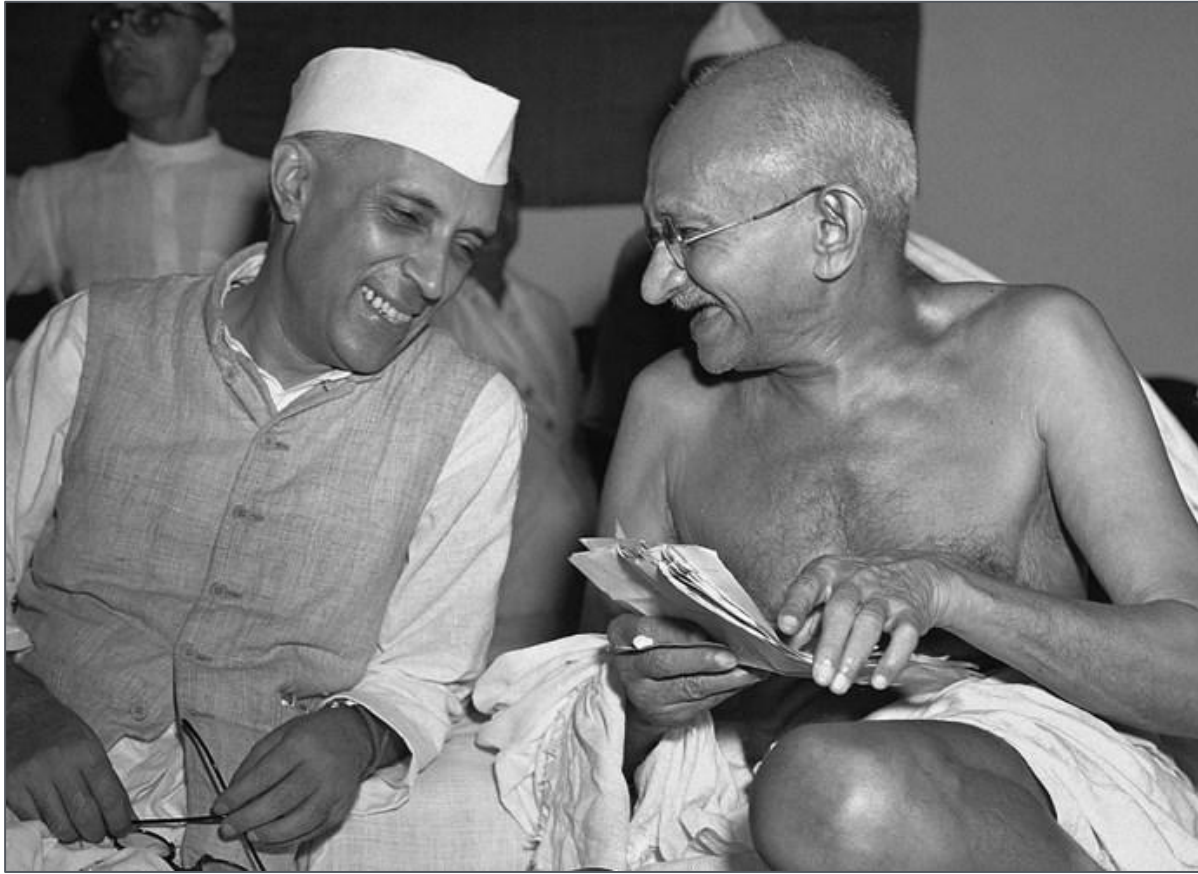
<https://www.awesomebabes.webcam/death-of-muhammad-ali-jinnah>
400 × 500 - More about Death Of Muhammad Ali Jinnah. 02 Jun 2018. Old and rare newspapers and magazines about Pakistan - Rare edition of daily Dawn, September.

How the sedition law makes India a more loving nation - Scroll.in



<https://scroll.in> > India > Producing Patriotism
780 × 350 - Oct 16, 2014 - Tilak was found guilty in 1916, despite a strong defense by Mohammad Ali Jinnah. During the trial, Jinnah asked a question which has puzzled ...

Using the cropped image on Google reverse image search gave multiple results of **Gandhi and Nehru**



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In her reply to Indian FM's speech in UNGA, Amb. Lodhi showed a pic of pellet gun injured women frm Kashmir saying this is the face of India



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Pages that include matching images

The breathtaking war photographs of Heidi Levine - CNN.com



www.cnn.com/2015/06/25/world/gallery/amanpour-heidi.../index.html ▾
120 × 120 - Jun 25, 2015 - American photographer **Heidi Levine**, who took a stunning cache of photos during the 2014 Gaza war, has just won the 2015 Anja ...

Heidi Levine | International Women's Media Foundation (IWMF)



www.iwmf.org/blog/2015/03/24/heidi-levine/ ▾
2500 × 1667 - Mar 24, 2015 - **Heidi Levine** is an American freelance photojournalist based in Jerusalem. She has worked as a professional photojournalist since 1983, ...

Award-winner Heidi Levine's images of Gaza – in pictures | Media ...



<https://www.theguardian.com> ▸ [Media](#) ▸ [News photography](#) ▾
300 × 198 - Mar 25, 2015 - The American photographer **Heidi Levine** has been chosen by the International Women's Media Foundation to receive the inaugural Anja ...

Heidi Levine's war photos from Gaza keep a colleague's memory alive ...



<https://www.pri.org/.../heidi-levines-war-photos-gaza-keep-colleagues-me...> ▾
937 × 552 - Mar 25, 2015 - Freelance photographer **Heidi Levine** covered the war, and her stunning photos of the conflict recently won her the first-ever Anja Neidringhaus ...

Bearing Witness – Vantage – Medium



<https://medium.com/vantage/bearing-witness-77d19c837b23> ▾
2000 × 1333 - Jul 17, 2015 - When they returned during the cease-fire, they discovered their home was heavily damaged during the fighting. Photo credit: **Heidi Levine**/The ...

A pic clicked
by an American
photographer during
the 2014 **Gaza war!**



Tip:
ADDING TIME FILTER
It is HELPFUL!



A viral post **in Bengali** floated on social media during the Basirhat riots in West Bengal in July 2017



This post circulated **in Hindi as well**, according to which Hindu women were being molested and harassed by Muslim men in WB





basir...-image.jpg x

basirhat riot facebook post



All **Images** Maps More

Settings

Tools

Search by image ▾

Time ▾



✓ Any time

Past hour

Past 24 hours

Past week

Past month

Past year

Custom range...

Best guess for t

of this image:
m

facebook post

West Bengal

<https://qz.com/...>

facebook post broke the decades-long ...

<https://qz.com/...>

Jul 17, 2017 - A Facebook post was all it took to undo decades of communal harmony in a ... riots passed of as a photo from Basirhat by a BJP spokesperson.

added the
time filter



All **Images** Maps More Settings Tools

Search by image **Before 5 Jul 2017** Clear



Image size:
857 × 450

Find other sizes of this image:
All sizes - Medium

Best guess for this image: **basirhat riot facebook post**

The time filter entered for the search was **'Before 5 Jul 2017'** since the original viral post in Bengali was uploaded on that date

Pages that include matching images

Acid Attack on Woman in Nadia Tehatta WB RAW Footage - YouTube



<https://www.youtube.com/watch?v=ud5i6yoekqc> ▼

168 × 94 - May 14, 2017 - पश्चिम बंगाल में तेजाबी हमलों की तीन घटनाओं में दो महिलाओं की मौत, एक गंभीर 09/08/2016 Content by JAY CHOUDHARY ...

Graffiti artist calls on religions – and Parisians – to 'Coexist'



observers.france24.com/en/20150218-artist-graffiti-religions-coexist-paris ▼

320 × 180 - Feb 18, 2015 - Street artist Combo was assaulted on January 30 as he was posting this image in eastern Paris. All photos published on the Facebook page "Combo Culture ...

Angels and Demons, part of the grand conspiracy theory?



observers.france24.com/.../20090507-angels-demons-film-conspiracy-dan-... ▼

320 × 180 - May 7, 2009 - Conspiracy theories sprout like mushrooms at each global crisis, and Swine flu is no exception: one blog blames a mysterious secret society, the.

Aurat Khilona Nahi on Moviebuff.com



<https://www.moviebuff.com/aurat-khilona-nahi> ▼

500 × 334 - Nov 21, 2014 - Release Date: 21 Nov 2014. Aurat Khilona Nahi is directed by Aslam Sheikh, and stars Manoj Tiwari, Monalisa Biswas and Rinku Ghosh.

Cream Bell Icecream launches Chockrez - Blockbuster product is now ...




ibgnews.com > Business ▼

635 × 375 - Apr 25, 2017 - Leading ice cream brand Cream Bell launched their flagship product Chockrez at Kolkata. This new peanut butter base with pure chocolate mixed with milk and ...

Bhojpuri movie
which was released
in 2014

https://www.youtube.com/watch?v=5K7eowfxqsE&t=3458s

YouTube IN Search



AURAT KHILONA NAHI - FULL BHOJPURI MOVIE 2015

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used to portray a **false picture and exacerbate** the communal situation in WB

MEDIA LITERACY

fact शाला

INDIA MEDIA LITERACY NETWORK

A

Ask questions

B

Beware of baseless information

C

Check the source of information

D

Don't blindly believe

E

Engage in conversations against fake news

F

Fact-check every information

G

Guide others on media literacy

H

Hold the spreaders of hate accountable

I

Identify fake news

J

Judge the credibility of content

K

Kill the spread of false news with facts

L

Listen to credible sources

M

Make news analysis a part of your daily life

N

Never give out personal information on social media

O

Offer help to others in debunking fake news

P

Pause and analyse information before forwarding

Q

Question the authenticity of content

R

Research more on every news

S

Stop the spread of content with stereotypes

T

Trust facts, not opinions

U

Use social media with caution

V

Verify everything

W

Wait for confirmations before spreading news

X

(E)xcercise critical thinking

Y

Yearn for facts while consuming news

Z

Zip out content that incites hatred



fact शाला

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HOW TO
NAVIGATE
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Webcast series by **FactShala**

A series of five webcasts in five languages

